

HOW TO SET UP A FUNDRAISING PAGE FOR ST LUCY'S SCHOOL



To fundraise an event you are doing for St Lucy's go to:

<https://www.everydayhero.com>

Go to the green tab **Start fundraising**

In The Page Title, type in what event it is, for example:

- Week Without Words
- City2Surf
- Blackmores Sydney Running Festival
- Your own event (a morning tea, golf game...)

In the CHARITY box, always type in St Lucy's School

The screenshot shows the 'everydayhero' website interface. On the left is a form titled 'Create Your Fundraising Page' with the following fields: 'PAGE TITLE' (Week Without Words), 'RAISE TARGET' (500, 700, 1500, 3000), 'CHARITY' (St Lucy's School), 'YOUR NAME' (Your Name Here), 'SEARCH FOR YOUR STREET ADDRESS' (e), 'BIRTHDATE' (1, Jan, 1980), and 'PHONE' (+61). Below the form is a 'Create With Facebook' button and an 'OR' section with 'EMAIL' and 'PASSWORD' fields, and a 'Create With Email' button. On the right is a 'HOW IT WORKS' section with four steps: 1. Create (Tell us which charity you'd like to support, and how much you'd like to raise for them.), 2. Personalise (Add a photo of yourself and share your personal story to help others to connect with your cause.), 3. Share (Share your fundraiser to inspire donations and support from family, friends, and colleagues.), and 4. Track (Everything you do counts, so we count it! Track your effort, progress, and impact.). An arrow points from the 'CHARITY' field in the form to the text 'In the CHARITY box, always type in St Lucy's School'.